



kristine “kay” marie mcgee

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objective

To work cooperatively alongside a team to create beautiful and functional web and print designs accessible to all.

education

Rochester Institute of Technology – Rochester, NY

Bachelor of Science in Information Technology and Game Design and Development

GPA: 3.58

honors

Member of the RIT Honors program.

skills

languages and platforms

Fluent in HTML and CSS, knowledge of JavaScript and PHP. Solid working administrative knowledge of Salesforce. Extensive experience with WordPress. Have used both Windows and Mac OSX.

software

Microsoft Visual Studio 2010, Microsoft Office suite, Adobe suite, Balsamiq and various other UX suites

work experience

Benefit Resource, LLC, Rochester NY

Internet Marketing Coordinator, February 2017-present

Managed various design work and created multiple templates for web, email, print, and various other marketing materials. Helped drive the creation of a completely new branding for the company's website and materials moving forward. In a crisis, was able to hop into the Salesforce team with very little training and perform dual work as both a marketing coordinator and a junior Salesforce admin.

Priority Thinking LLC, Pittsford, NY

Web and Graphic Design, April 2015-January 2017

Updated and improved existing websites while creating new websites for both internal and client use. Handled all graphic design needs for both internal and client use (logos, iconography, book covers, interactive diagrams, et cetera). Designer of all company marketing materials.

Rochester Institute of Technology, Rochester, NY

Teaching Assistant, August – December 2014

Worked alongside professor to help instruct the Intro to Interactive Media course for the School of Interactive Games and Media at RIT.

Rochester Institute of Technology, Rochester, NY

Instructor, Kids on Campus August 2013

Alongside another instructor, taught students going into 5th or 6th grade how to create web sites from scratch with HTML and CSS for two sections lasting two weeks each.

Wegmans Food Markets, Inc., Rochester, NY

User Experience Designer, May – November 2012

Worked with a team and with internal clients to redesign internal corporate web portals to suit the needs of various Wegmans teams and employees.

references

Available upon request.